

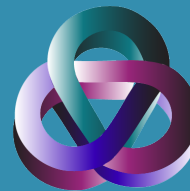
2018 Character Recognition Awards



May 10
11 a.m. – 1 p.m.

Science Museum of Minnesota
120 W Kellogg Blvd, Saint Paul

Hosted by:



Synergy & Leadership
Exchange

Event Details

Synergy & Leadership Exchange hosts the annual Character Recognition Awards to celebrate the statewide achievements of schools and community programs in their efforts to develop character strengths and ethical leadership skills in young people. Awards presented include the Minnesota Promising Practices Awards, Minnesota School of Character and Minnesota Ethical Leadership Award.

Attendees include leaders from education, business, government and non-profit sectors as well as legislators, teachers and students. More details including past honorees can be found at www.synergyexchange under the Celebrate tab.

Keynote Address by Fred Kiel, Ph.D.

As a founding partner of the leadership development and strategic analytics firm KRW International, Kiel has helped Fortune 500 CEOs and senior executives build organizational effectiveness through leadership excellence and mission alignment. He is author of the book, "Return on Character — The Real Reason Leaders and Their Companies Win," where his research demonstrates that leaders with strong character have a positive effect on business results.

SPONSORSHIP OPPORTUNITIES

Sponsorship provides an excellent opportunity to honor the shaping of the next generation of workers and community, civic and business leaders as well as promote positive community-oriented exposure, affiliation with a proven local non-profit, and tax-deductible marketing.

Integrity Sponsor — \$10,000

- Recognition as the exclusive Integrity Sponsor
- Logo featured as Integrity Sponsor on event program, signage and slides
- Logo featured on marketing materials, website, newsletter and event media releases
- Brief sponsor presentation at luncheon
- Awards presentation ambassador; photos with honorees
- Opportunity to provide company-branded gift to each attendee
- Three tables of 8 for luncheon and program
- Name representation at tables
- Two seats at head table with keynote speaker
- Signed copy of “Return on Character — The Real Reason Leaders and Their Companies Win”
- Admission to the Science Museum’s General Exhibits for all guests the day of event

Trust Sponsor — \$5,000

- Logo representation as a Trust Sponsor on event program and signage
- Logo on Synergy website, newsletter and event media releases
- Opportunity to provide company-branded gift to each attendee
- Awards presentation ambassador
- Two tables of 8 for luncheon and program
- Name representation at tables
- Signed copy of “Return on Character — The Real Reason Leaders and Their Companies Win”
- Admission to the Science Museum’s General Exhibits for all guests the day of event

Courage Sponsor — \$2,000

- Logo representation as a Courage Sponsor on event program and Synergy website
- Two tables of 8 for luncheon and program
- Name representation at tables
- Signed copy of “Return on Character — The Real Reason Leaders and Their Companies Win”
- Admission to the Science Museum’s General Exhibits for all guests the day of event

Respect Sponsor — \$1,000

- Logo identified as Respect Sponsor on event program and Synergy website
- 1 table of 8 for luncheon and program
- Name representation at table
- Signed copy of “Return on Character — The Real Reason Leaders and Their Companies Win”
- Admission to the Science Museum’s General Exhibits for all guests the day of event

Honor Sponsor — \$500

- Identified as an Honor Sponsor in event program
- Reserved seating for 4 for luncheon and program
- Signed copy of “Return on Character — The Real Reason Leaders and Their Companies Win”
- Admission to the Science Museum’s General Exhibits for all guests the day of event

SECURE YOUR SPONSORSHIP TODAY!

Contact Barb Bergseth at bbergseth@synergyexchange.org or 507-389-5112. Synergy & Leadership Exchange is a 501(c)(3) organization, Tax ID # 41-1297678, located at 2075 Lookout Drive, North Mankato, MN 56003. Sponsorships must be received by March 31 to be included on event materials.